Welcome to the Pre-Application Conference for the:

People-to-People Partnership for Peace Fund Grants Activity

Notice Of Funding Opportunity (NOFO) Annual Program Statement (APS) Number 72029421APS00001
AGENDA

- Welcome Remarks
- Legislation and Budget Plan
- Programmatic Approach
- Concept Format
- Programmatic/Technical Q&As
- 10 Minute Break
- OCM: Application Process and Specific Application Components
- Procurement Q&A
# Nita M. Lowey Middle East Partnership for Peace Act (MEPPA)

## USAID
- **People-to-People Partnership for Peace Grants Activity**
  - Building Shared Communities
- **Building Regional Economic Bridges (BREB)**
  - Bolstering Palestinian SME Resilience

## Partnership for Peace Fund (PPF)
- **Innovating Economic Reform**
- **Bolstering Cross-Border Partnerships**
- **Strengthening Economic Ties**
- **Resource Access**
- **Market Access Research**
- **Technical Exchanges**

## DFC
- **U.S. International Development Finance Corporation**
- **Joint Investment for Peace Initiative**
  - Driving Economic Growth
  - Attracting Private Investment
  - Cross-Border Economic Cooperation
  - Systemic Economic Integration
Legislation and Budget Plan

- Legislation envisions a transformative approach to peacebuilding between Israelis and Palestinians
- US $15,000,000 in total
- Multiple awards
- Up to $5,000,000
Programmatic Approach

- People to People Definition
- Gender
- Climate Change
- Building Linkages
- Focus on Results
- COVID-19 Programming
- New Partners
Goal/Objective

● GOAL: Promote greater understanding, mutual trust, and cooperation through Israeli and Palestinian partnerships that address common social development challenges
  ○ Objectives:
  ■ Foster a grassroots effort to affect policy change and foster tolerance while strengthening engagement between Palestinians and Israelis.
  ■ Support peacebuilding and stabilization through increased economic ties (between Palestinians and Israelis), by empowering entrepreneurs, growing the middle class, and mitigating unemployment.
  ■ Enhance shared community building, peaceful co-existence, dialogue, and reconciliation across borders between Israelis and Palestinians, and between Arab and Jewish Israelis.
Concept Application Format

- Technical Approach consists of:
  - Concept Introduction
  - P2P Approach and Implementation Plan
  - Intervention Results
  - Risks/Assumptions
  - Beneficiaries
Illustrative Focus Areas

- Positive youth development through educational opportunities that bring together Palestinian and Israeli youth to develop competencies for the 21st century;
- Bringing Israelis and Palestinians together to reduce public health barriers, improve the delivery of quality health services and provide opportunities for non-governmental health providers to improve services;
- Using a People to People approach to build institutional capacities for contingency planning and preparedness, risk mitigation and crisis management;
- Economic stabilization through the cultivation of a highly skilled competitive workforce that can partner with technology actors and integrate into regional and global business networks;
- Augmenting the production of electricity from renewable sources in the West Bank and Gaza;
- Boosting tourism in the region post COVID-19 crisis;
- Improving agricultural water productivity and climate resilience in the West Bank and Gaza by modernizing irrigation schemes and enhancing the use of treated wastewater in farming;
- Engaging individuals and institutions to protect the environment and public health from contaminants associated with solid waste;
- Mitigating water-based conflict and climate change impacts;
- Addressing gender-based violence; and
- Increasing the role of women’s participation in the peace and political processes.
Concept Application Format

- Institutional Capacity
  - The applicant must provide information regarding its recent history of performance for all its cost-reimbursement contracts, grants, or cooperative agreements involving similar or related programs, not to exceed 3 programs as follows:
    - Name of the Awarding Organization;
    - Award Number;
    - Activity Title;
    - A brief description of the activity (1-2 sentences);
    - Period of Performance;
    - Award Amount;
    - Name of at least two (2) updated professional contacts

- Briefly describe organizational capacity - technical, managerial, financial, etc. to carry out the proposed intervention.
Frequently Asked Questions

- No beneficiary definition
- How is this different from CMM:
  - blank slate
  - no constraints
  - no cross border requirement
  - no partnership requirement
- Youth definition
- New partners and start-ups
General Feedback/Lessons Learned

- Focus on the MEPPA goal
  - Clarify between CMM objectives and MEPPA
- Clearly state the beneficiary group
  - cross-cutting theme of climate, gender and building linkages
- Not mandatory Israel & Palestinian participation
BREAK - 10 minutes
OCM: How to Apply - General Tips

• Grants.gov
• Read, read, read the APS
  – Sections A-H, but focus on sections A, D and E; successful applicants are usually those that pay close attention to the details in these sections
• Important - get registered (DUNS and SAM - see Section D)
• Important - submissions/questions on a “rolling basis”
OCM: Eligibility

- Submit required info and meet Section C
- Qualified:
  - U.S. and Non–U.S. Non-Profit Organizations (NGOs);
  - U.S. and Non-U.S. For-Profit Organizations;
  - U.S. and Non-U.S. Colleges and Universities;
  - Private Voluntary Organizations (PVO); and
  - Public International Organizations (PIOs)
- New Partners (risk assessment reminder)
OCM: Application Process

• Concept Paper now
  – Full Application, if successful, later
  – Award types TBD

• Three phases:
  – Phase 1 - concept paper stage
    • Conditional acceptance or rejection of concept
    • Conditional acceptance not a commitment to fund
    • Based on merit review criteria
    • Objective - to make USG determination, based on merit review criteria, which concepts have the greatest potential to meet objectives in APS
OCM: Application Process

– Phase 2 - co-creation, if conditional acceptance
  • Two-way conversation with applicant; jointly develop solutions
  • May include additional partners
  • Detailed design discussions
  • Objective - to draft program description

– Phase 3 - full application from successful applicants/concepts
  • Objective - to meet pre-award requirements and hopefully execute awards
OCM: Phase 1 Format

• General:
  – 7 page limit
  – Must be in English
  – Times New Roman 12-point font, on standard 8.5” x 11” paper
  – Single spaced with no less than one-inch margins and consecutively numbered pages
  – Figures, graphics, and tables may have less than Times New Roman 12-point font.
  – Applications more than seven (7) pages in total will not be evaluated
OCM: Phase 1 Format

- Be mindful of the merit review criteria
- Specific (correlates to merit criteria):
  - Cover Page – (Limited to one (1) page)
  - Technical Section
    - Concept Introduction
    - P2P Approach and Implementation Plan
    - Intervention Results
    - Risks/Assumptions
    - Beneficiaries
  - Institutional Capability
OCM: Questions and Application Submission

• Questions:
  – Submitted in writing to ssakran@usaid.gov
  – Subject line should begin with “APS 72029421APS00001 Questions”

• Application
  – Applications must be submitted with the name of the Applicant and the APS number (referenced above) in the subject line of the email submission, to the following mailbox ONLY: ssakran@usaid.gov
OCM: Final Notes

• Box highlighted on p.20 - budget/cost application only from Phase 2 successful applicants; no budget, no full app at this time

• “Rolling Basis”
  – OCM will continue to accept applications
  – OCM will continually accept questions and add amendments to the APS in an ongoing manner; please follow the www.grants.gov APS listing

• Start registration process
• Read the APS!
OCM: Frequently Asked Questions

• Please confirm that as a first step in the process, Applicants should only submit a 7-page Concept Paper. Is a detailed budget required?
• Is there a minimum or maximum amount?
• Is there an expected publication date for the future review schedule?
• Please provide an indication of the estimated duration of the three-step process, from the presentation of the Concept Paper up to the award. What is the notification timeline for rejected concept notes?
• Is cost share a requirement?
• If an organization gets funding in the first year of MEPPA, are they eligible for future funding under MEPPA? Or is it recommended to apply for multi-year funding?
• Given the broad definition of People-to-People under this APS, could the project include only Israeli or Jewish participants? or only Palestinian participants?
• Should we have a formal partnership with an Israeli organization as a condition?
• Is construction, purchasing vehicles, and/or purchasing medical devices/equipment allowable?
OCM: Feedback/Lessons Learned

- Think differently than CMM and don’t assume this is the same APS language; understand and appreciate the flexibility given with the definitions and terms used throughout the document
- Review the instructions and merit review criteria; understand how they relate
- Make sure your concept is developed to show how it meets MEPPA goals while responding to the merit review criteria
- Institutional Capability tips
- September 2022 closure; take feedback seriously
Q&A
Thank you!