

# ALLMEP Member Services Guide

## PREFACE

**The Alliance for Middle East Peace (ALLMEP) is the region’s largest and fastest-growing network of peacebuilding organizations.** We envision a Middle East in which our community of Palestinian and Israeli peacebuilders lead their societies toward and beyond a sustainable peace.

New and old, small and large, ALLMEP members work in different fields and with different theories of change. But they all share one big idea: that for civil society organizations to reach their goals, collective action for peace is necessary. With a coalition of approximately 150 organizations—and tens of thousands of Israelis and Palestinians—we foster cooperation that increases impact, add stability in times of crisis, and build an environment conducive to peace over the long term.

**ALLMEP’s essential purpose is to raise the profile of its members and increase the pool of resources available to support them by promoting the people-to-people sector to the public, private funders, and governments.** ALLMEP also supports the development and impacts of its members through a variety of services. We convene shared spaces, such as regular field-wide calls, to discuss common needs, challenges, and opportunities facing the peacebuilding community. Often, we bring in outside experts who can help the network think collectively and collaboratively about these issues. We always welcome member suggestions on themes and topics for future events.

Our theory of change and vision of the field is rooted in cooperation and collective impact. As such, we strongly encourage member organizations to utilize the network to find and foster partnerships to further shared goals and projects. It is via such partnerships that members typically feel the greatest benefit of ALLMEP membership, and we particularly support and prioritize joint efforts undertaken by members.

**In this Member Services Guide, we outline all the services ALLMEP’s team can offer your organization.** Please note that due to our own capacity, we request at least one week’s notice for coordinating meetings and/or promoting events and activities via our digital channels.

## FUNDRAISING

ALLMEP's main resource development efforts are geared toward securing high level support for the peacebuilding field from international governments. **To date, our advocacy has secured well over \$400 million in investment toward Israeli-Palestinian peace** and represents our single biggest contribution toward our members' work. We do not distribute grants and cannot raise money directly for our members. However, we do provide the following:

- » Guidance on government and institutional fundraising
- » Assistance with grants and foundations mapping
- » Assistance in planning fundraising and/or outreach trips outside the region
- » Letters of recommendation
- » At-request consultations with your funders to validate your work
- » Consultations on sustainable revenue streams (income generation for services)
- » Development audits
- » Presentation of the field's needs and challenges to governments and foundations
- » A forum dedicated to resource development and sharing of member experiences and best practices

**Please note that due to critical feedback from donors and partners, ALLMEP can no longer offer direct introductions to donors on behalf of members, other than in exceptional circumstances.**

*For assistance in fundraising, please contact:*

**John Lyndon**, Executive Director, [john@allmep.org](mailto:john@allmep.org)

**Abby Bergren**, Development Manager, [abby@allmep.org](mailto:abby@allmep.org)

## REGIONAL & INTERNATIONAL ADVOCACY

In addition to our role as the peacebuilding field's primary convenor, ALLMEP's local and global networks are some of its most significant assets, which we seek to place at the disposal of our members. We are proud to provide our members with:

- » Assistance with local and global public campaigns
- » Advice and consultations on engaging governments and legislatures around the world
- » Assistance with engaging international institutions and multilateral bodies, including:
  - International practitioners, consultants, and experts
  - Regional practitioners (diplomatic and political)
  - Embassies and government officials

*For assistance in international advocacy, please contact:*

**John Lyndon**, Executive Director, [john@allmep.org](mailto:john@allmep.org)

## PRIVATE CONSULTATIONS

As of April 2021, ALLMEP staff includes three former executive directors of member organizations, and we understand how few external resources and advisors are available as well as the challenges associated with organizational management. To remedy this, we provide advice and consultations to ALLMEP members on a range of issues and challenges associated with operating a peacebuilding organization, including, but not limited to:

- » Board and leadership mapping
- » Regional leadership programs
- » Mapping regional (other organizations) activities and potentials for learning and cooperation
- » Strategic planning and programming
- » Program recruitment
- » Event planning and venues
- » Communications, marketing, and public relations

*To schedule a private consultation, please contact:*

**Doubi Schwartz**, Regional Operations Manager, [doubi@allmep.org](mailto:doubi@allmep.org)

**Wasim Almasri**, Regional Program Manager, [wasim@allmep.org](mailto:wasim@allmep.org)

## PROGRAMMING

With over 150 members as of April 2021, ALLMEP's team is privileged to have a comprehensive view of the abundance of innovative programming in the peacebuilding field. The goal of ALLMEP programming is to systematize the sharing of best practices and key models, so that the field is constantly honing and improving its programmatic approach and, as a result, achieving greater collective impact. Accordingly, we currently run several programs:

The **Alumni Leadership Forum (ALF)** was launched in 2019 with the goal of enhancing the peacebuilding field's approach to alumni engagement. ALF currently engages approximately 20 members who meet monthly to learn from expert speakers, share and develop best practices, network, and work together on alumni-focused community programs. We invite alumni-focused staff of our member organizations to join this vibrant community.

Born at the height of the pandemic in response to member requests for training on digital engagement, participants of the innovative storytelling program **Mid East Storytellers** build skills in digital communications, leadership, advocacy, and grassroots organizing to further peace work inside their communities.

**ScaleHub**, ALLMEP's capacity building program, was launched in 2021 to scale a critical mass of civil society NGOs and ensure that they are ready to secure, absorb, and effectively use the multi-million-dollar grants that our advocacy has secured for the peacebuilding field. In addition to offering trainings that unite, support, and scale up NGOs (in particular Palestinian-led organizations), we convene a forum of capacity building providers to share and develop best practices, improve synergies, and maximize training resources in the field.

### **Additionally, we provide the following:**

- » At-request programmatic advice and consultation
- » Monitoring and evaluation resources, guidance, and connections
- » Mentoring opportunities for staff and organizational leaders
- » Support for the empowerment and centering of women as leaders in the peacebuilding field, and programs that are focused on their participation
- » Workshops aimed at enhancing organizational capacities in technical adaptation, social innovation, and other areas which are brought to our attention

*For more information or to inquire about participating in one of our programs, please contact:*

**Huda Abuarquob**, Regional Director, [huda@allmep.org](mailto:huda@allmep.org)

**Wasim Almasri**, Regional Program Manager, [wasim@allmep.org](mailto:wasim@allmep.org)

**Doubi Schwartz**, Regional Operations Manager, [doubi@allmep.org](mailto:doubi@allmep.org)

## VISIBILITY

Too often, the work of peacebuilders lacks visibility—including opportunities to amplify their work in both traditional and digital media—making it difficult to reach wider audiences. ALLMEP staff work with members to address this challenge through the following ways:

- » Amplification via ALLMEP’s social media channels upon request. (Please note that due to our own capacity, we request at least one week’s notice for promoting events and activities via our digital channels.)
- » Direct ALLMEP outreach to media and contacts in the local and international press corps to ensure that our members are included in coverage and sought for comment
- » Convening international and local forums—such as roundtables, conferences, or international parliamentary events—where our members work is highlighted
- » Authoring periodic reports and publications that highlight our members’ work and impact
- » Commissioning and encouraging research that demonstrates the impact of our members as well as the underlying need for their programs

*For assistance with visibility, please contact:*

**John Lyndon**, Executive Director, [john@allmep.org](mailto:john@allmep.org)

**Nick Acosta**, Digital Communications Manager, [nick@allmep.org](mailto:nick@allmep.org)

## SERVING AS A COMMUNITY HUB

### Annual Events

ALLMEP hosts the following annual events to convene members and present their work to wider audiences. Members are encouraged to attend and participate.

- » **Regional Annual Conference:** ALLMEP’s regional peacebuilding conference is the largest annual convening of the people-to-people community. Every year, we convene our network along with diplomats, policymakers, and philanthropists for a day-long program that includes presentations, panel discussions, and break-out sessions to critically examine the challenges and opportunities of the moment and issues that most directly affect your work.
- » **Advocacy Day(s):** We bring the work of ALLMEP’s membership directly to Members of Congress in the United States in the largest annual lobbying effort for Palestinian and Israeli peacebuilders.

## Resources

As the largest network of Israeli and Palestinian peacebuilding organizations, ALLMEP provides a hub for field-wide communication and coordination, including:

- » Job opportunities in the field
- » Funding opportunities for the field
- » Recruitment for members' programs
- » A field-wide events calendar

*For more information about ALLMEP's annual events and additional resources, please contact:*

**Doubi Schwartz**, Regional Operations Manager, [doubi@allmep.org](mailto:doubi@allmep.org)

### TO OUR MEMBERS

Thank you for leading a grassroots movement against injustice, fear, and dehumanization, and toward a more equal, just future for all who live in Israel and Palestine.

### TO OUR PROSPECTIVE MEMBERS

If you are considering ALLMEP membership or would like to begin the member application process, we invite you to email **Doubi Schwartz**, ALLMEP's Regional Operations Manager, at [doubi@allmep.org](mailto:doubi@allmep.org), with information about your organization and why you are interested in joining the alliance. Members are approved every three months by a vote of ALLMEP's Board of Directors during their quarterly meetings.

There can be no peace without Arab-Jewish and Israeli-Palestinian partnership, and the work of our members is the bedrock of this shared future. When ALLMEP members come together, what emerges are countless partnerships, joint programs, and campaigns—along with the solidarity and strength drawn from realizing that we are all part of a wider collective. We hope you will join us in pursuit of this vision.